

HARD TIMES IN HORNSTOWN

free online dating game



Advertising Offer

Hard Times in Hornstown

This is **Hard Times in Hornstown**, possibly **the largest fetish-themed text adventure** on the internet. It has more than 13 million characters (**2.6 million words!**) worth of handwritten scenes and code illustrated with **more than a thousand high resolution image** sand a player avatar which dynamically changes according to your choices. And you certainly won't be lonely, not with our **300 NPCs** to meet, and greet and do kinky things with.

Our users

Currently, the game amasses around 2-300k visitors from Tier 1 countries such as the US, UK, Germany, France, and Scandinavia. This translates to 13 million page views and roughly 100.000 hours of gameplay each month.

Continents						
Continent	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration
Europe	492 558	486 826	672 195	26,75%	80,76	0:10:34
Americas	396 792	394 022	560 438	24,84%	96,34	0:13:32
Asia	128 043	126 508	162 058	32,11%	55,38	0:08:26
Oceania	29 387	28 869	42 615	22,83%	102,77	0:15:09
Africa	26 202	26 012	31 392	35,69%	46,55	0:08:11
(not set)	3 905	3 660	4 366	33,37%	45,36	0:07:28
	1 076 887	1 065 897	1 473 064	26,71%	83,7	0:11:32

Countries (Top 15)

Country	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration
United States	292 710	290 691	423 138	24,21%	101,29	0:13:53
Russia	89 644	88 738	109 057	38,01%	41,73	0:06:04
United Kingdom	69 878	68 487	102 792	21,74%	114,97	0:14:11
Germany	62 413	60 721	92 430	24,76%	89,2	0:11:30
Canada	38 606	38 299	55 062	22,93%	103,12	0:13:50
Brazil	32 477	32 070	40 750	28,00%	67,9	0:11:44
France	31 914	30 939	44 026	23,93%	85,35	0:11:08
Italy	26 699	26 341	34 316	25,68%	71,07	0:09:43
India	26 606	26 298	31 885	29,97%	57,26	0:08:53
Australia	24 130	23 697	35 534	22,66%	103,97	0:15:17
Netherlands	23 695	22 940	31 268	24,84%	87,93	0:11:14
Ukraine	22 044	21 955	27 887	30,19%	48,87	0:07:46
Poland	20 742	20 420	26 593	24,92%	70,4	0:09:26
Spain	18 886	18 220	24 688	25,36%	81,45	0:11:05
Sweden	13 086	12 683	18 953	23,08%	108,82	0:13:11

Our offers

We can offer several advertisement options, including conventional options such as banners, full page ad, and popunders along with out of the ordinary solutions like including your brand or a specific product in one (or more) of our storylines as a character (NPC), location, or item.

Full Page Ad. 1.

The equivalent of 'Flowers for Trisha' page. Up to a 1000 characters worth of text, which contains a link pointing to any page and an illustration which is embedded in the page's design. This page and its content is shown to all public players every time they start the game.

\$400 / month

\$1000 / 3 months

Full Page Ad. 2.

Full page of HTML, according to the customer's design without any restrictions. Altogether there's only one 'Start Game' button needed at the bottom of the page which leads the player to HornsTown. This page and its content is shown to all public players every time they start the game.

\$750 / month

\$2000 / 3 months

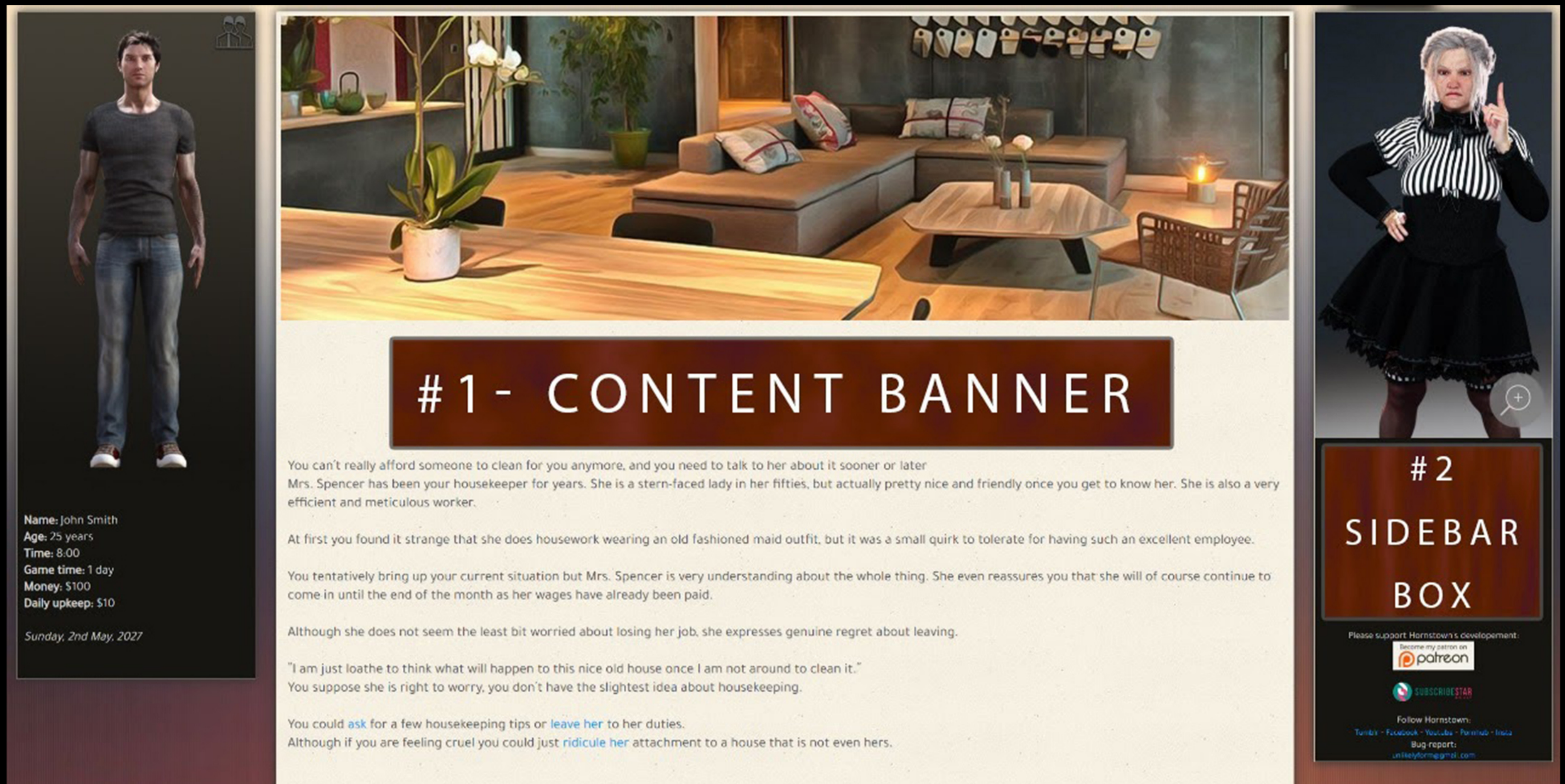
The screenshot displays a game interface with a central advertisement. On the left, a sidebar contains player information: Name, Age, Time: 8:00, Game time: 1 day, Money: \$0, Daily upkeep: \$0, and the date Sunday, 2nd May, 2027. The main content area features a purple header with 'HORNSTOWN TALES #1' and a large image of a woman in lingerie. The text reads: 'We are proud to present the first Hornstown novelization - Flowers for Trisha! Linked to the upcoming library update, this is a first-person novelization of a hapless man's journey into feminization and sissification by one of Hornstown's very own femme fatales, Trisha! Want to expand your Hornstown experience with some light reading? You can download the ebook for free by becoming a patron of the \$5 tier and above - or purchase it from amazon.com'. A purple button at the bottom says 'Continue to Character Generation'. On the right, a 'Game Menu' button is visible. At the bottom right, there are social media links and a Patreon logo.

Content Banner Ad.

Banner's dimension is the equivalent of the 'Leaderboard's' which is 728x90 pixels, however there is possibility to place banners with different dimensions as well. Ratio limit is 7:1 (width:height). It is shown at every page of the game between the landscape illustration and the text of the game. Format must be JPG or transparent PNG, but GIF animations are not an option. Please do consider the pastel color scheme of the game's user interface and create the banner's design according to that, as we would prefer not to break the game's uniformed image with flashy colored ads. Banner placement is going to rotate recurringly, which means that that the player will be shown the same banner every five steps of the game. On average players click 90-100 per playing session. The banner points to a URL and it is also possible that the banner is hosted from the advertiser's server so they can monitor the number of impressions.

\$800 / month

\$2000 / 3 months

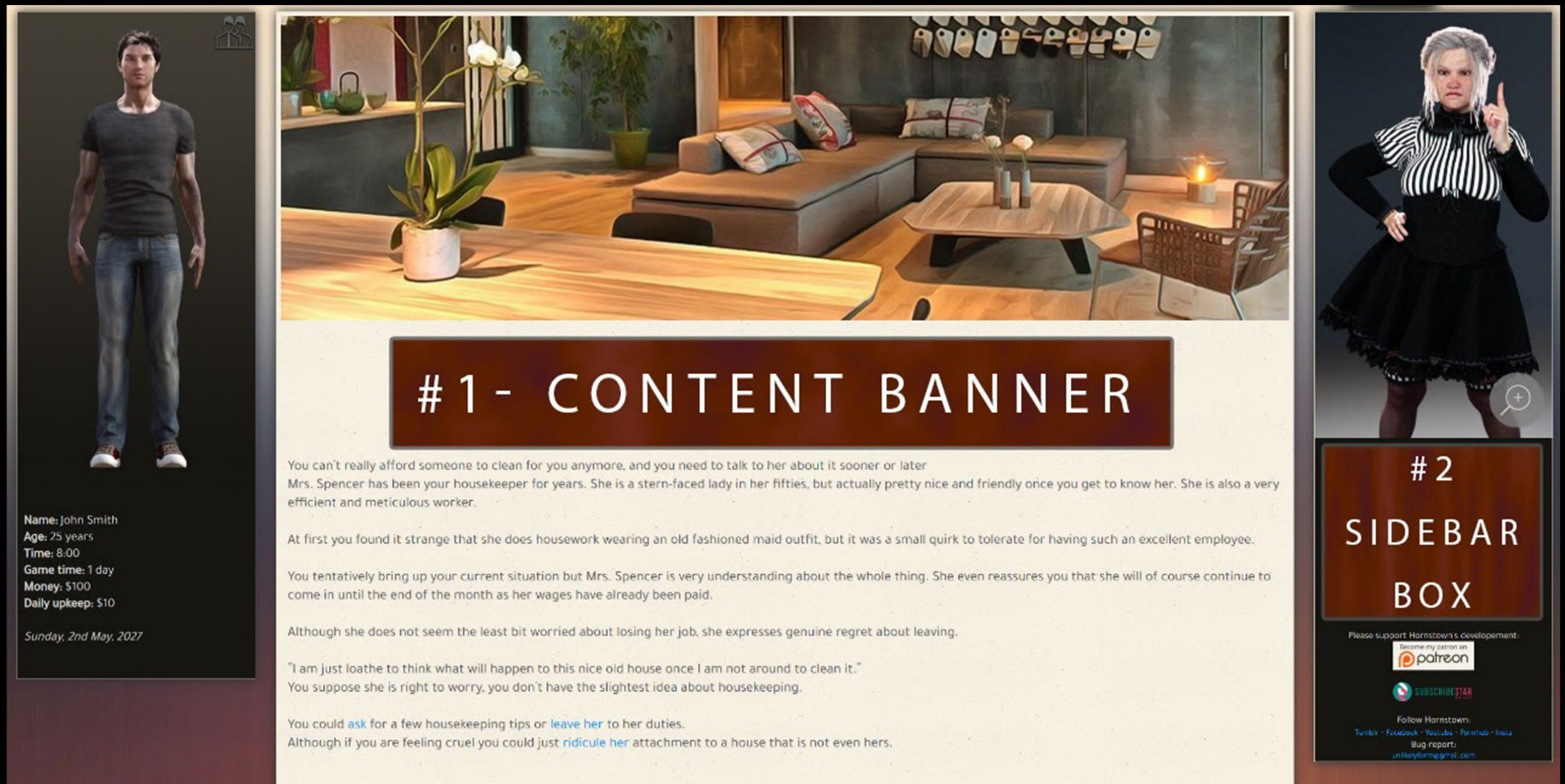


The image shows a screenshot of a game interface. On the left, there is a character model of a man in a dark t-shirt and jeans. Below him, text reads: Name: John Smith, Age: 25 years, Time: 8:00, Game time: 1 day, Money: \$100, Daily upkeep: \$10, Sunday, 2nd May, 2027. In the center, there is a living room scene with a sofa, coffee table, and plants. Below the scene, a dark red banner contains the text "#1 - CONTENT BANNER". Underneath the banner, there is a block of text: "You can't really afford someone to clean for you anymore, and you need to talk to her about it sooner or later Mrs. Spencer has been your housekeeper for years. She is a stern-faced lady in her fifties, but actually pretty nice and friendly once you get to know her. She is also a very efficient and meticulous worker. At first you found it strange that she does housework wearing an old fashioned maid outfit, but it was a small quirk to tolerate for having such an excellent employee. You tentatively bring up your current situation but Mrs. Spencer is very understanding about the whole thing. She even reassures you that she will of course continue to come in until the end of the month as her wages have already been paid. Although she does not seem the least bit worried about losing her job, she expresses genuine regret about leaving. "I am just loathe to think what will happen to this nice old house once I am not around to clean it." You suppose she is right to worry, you don't have the slightest idea about housekeeping. You could ask for a few housekeeping tips or leave her to her duties. Although if you are feeling cruel you could just ridicule her attachment to a house that is not even hers." On the right, there is a sidebar box with a character model of a woman in a black and white outfit. Below her, text reads: "#2 SIDEBAR BOX". At the bottom of the sidebar box, there are logos for Patreon and Subscribe Star, and text: "Please support Hornstown's development", "Follow Hornstown: Tumblr - Facebook - YouTube - Periscope - Insta", "Bug report: .@theplumage@t.me".

Sidebar Box Ad.

Banner's dimension is the equivalent of the 'Medium Rectangle' which is 350x250 pixels, however there is possibility to place banners with slightly different dimensions as well. Size of the banner is arbitrary, It is shown at every page of the game and is placed between the right sidebar picture and the information box in a responsive manner. Format must be JPG or transparent PNG, but GIF animations are not an option. Please do consider the pastel color scheme of the game's user interface and create the banner's design according to that, as we would prefer not to break the game's uniformed image with flashy colored ads. Banner placement is going to rotate recurringly, which means that that the player will be shown the same banner every five steps of the game. On average players click 90-100 per playing session. The banner points to a URL and it is also possible that the banner is hosted from the advertiser's server so they can monitor the number of impressions.

\$300 / month
\$750 / 3 months



The screenshot displays a game interface with three main sections. On the left, a character model of John Smith is shown with his stats: Name: John Smith, Age: 25 years, Time: 8:00, Game time: 1 day, Money: \$100, Daily upkeep: \$10, and the date Sunday, 2nd May, 2027. The center section shows a 3D-rendered living room with a sofa, coffee table, and plants. Below the room is a dark red banner with the text "# 1 - CONTENT BANNER". Underneath the banner is a text box containing a dialogue script about Mrs. Spencer, a housekeeper. On the right, a sidebar box features a character model of a woman in a black and white outfit. Below her is another dark red banner with the text "# 2 SIDEBAR BOX". At the bottom of the sidebar box, there are social media links and a Patreon logo.

1 - CONTENT BANNER

You can't really afford someone to clean for you anymore, and you need to talk to her about it sooner or later
Mrs. Spencer has been your housekeeper for years. She is a stern-faced lady in her fifties, but actually pretty nice and friendly once you get to know her. She is also a very efficient and meticulous worker.

At first you found it strange that she does housework wearing an old fashioned maid outfit, but it was a small quirk to tolerate for having such an excellent employee.

You tentatively bring up your current situation but Mrs. Spencer is very understanding about the whole thing. She even reassures you that she will of course continue to come in until the end of the month as her wages have already been paid.

Although she does not seem the least bit worried about losing her job, she expresses genuine regret about leaving.

"I am just loathe to think what will happen to this nice old house once I am not around to clean it."
You suppose she is right to worry, you don't have the slightest idea about housekeeping.

You could [ask](#) for a few housekeeping tips or [leave her](#) to her duties.
Although if you are feeling cruel you could just [ridicule her](#) attachment to a house that is not even hers.

2 SIDEBAR BOX

Please support Hornstown's development:
patreon
SUBSCRIBE STAR
Follow Hornstown:
Tumblr - Facebook - YouTube - Patreon - Insta
Bug report:
@theplumagegit.com

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Contact us by e-mail for order coordination, questions and special offers.

unlikelyform@gmail.com